

DUPLICATE INVOICE



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

LUC Media
Attention: Accounts Payable
25 Whitlock Place
Suite 201
Marietta, GA 30064

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 937658-1 | 10/14/12 | October 2012 | 10/01/12 - 10/14/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------------|--------------|
| WTAE | Bob Cain | Eagle-Philadelphia | National |

| Advertiser | Product | Estimate Number |
|------------------|------------------|-----------------|
| Critz/D/Congress | CRITZ/CONGRESS/D | 2456 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/08/12 - 10/14/12 | 937658 | 07893605 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9913041 | CAND | CRZM |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|------------------------------|----------------|---------|--------|------------|----------|------|
| 1 | 10/09/12 | 10/12/12 | 5-6am News | 5 - 6am | -T--F-- | :30 | 2 | \$320.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T--F-- 2 \$320.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/09/12 5:28 AM 5-6am News 5 - 6am :30 MC0912H \$320.00 NM 2 WTAE F 10/12/12 5:43 AM 5-6am News 5 - 6am :30 MC0812H \$320.00 NM | | | | | | | | | |
| 2 | 10/08/12 | 10/11/12 | 6-7am News | 6-7am | M--T--- | :30 | 2 | \$495.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M--T--- 2 \$495.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/08/12 6:09 AM 6-7am News 6-7am :30 MC0912H \$495.00 NM 2 WTAE Th 10/11/12 6:22 AM 6-7am News 6-7am :30 MC0812H \$495.00 NM | | | | | | | | | |
| 3 | 10/09/12 | 10/10/12 | 6-7am News | 6-7am | -TW---- | :30 | 2 | \$520.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TW---- 2 \$520.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/09/12 6:26 AM 6-7am News 6-7am :30 MC0912H \$520.00 NM 2 WTAE W 10/10/12 6:59 AM 6-7am News 6-7am :30 MC0812H \$520.00 NM | | | | | | | | | |
| 4 | 10/08/12 | 10/11/12 | Good Morning America | 7-9am | M-WT--- | :30 | 3 | \$445.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M-WT--- 3 \$445.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE M 10/08/12 8:44 AM Good Morning America 7-9am :30 MC0812H \$445.00 NM 1 WTAE W 10/10/12 7:27 AM Good Morning America 7-9am :30 MC0912H \$445.00 NM 2 WTAE Th 10/11/12 8:59 AM Good Morning America 7-9am :30 MC0912H \$445.00 NM | | | | | | | | | |
| 5 | 10/13/12 | 10/13/12 | Good Morning America S:7-8am | | -----S- | :30 | 1 | \$395.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$395.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 10/13/12 7:29 AM Good Morning America Sat 7-8am :30 MC0912H \$395.00 NM | | | | | | | | | |

DUPLICATE INVOICE



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Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

| | | | |
|------------------|------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937658-1 | 10/14/12 | October 2012 | 10/01/12 - 10/14/12 |
| Advertiser | Product | Estimate Number | |
| Critz/D/Congress | CRITZ/CONGRESS/D | 2456 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 10/13/12 | 10/13/12 | Sat 8-10am | 8-10am | -----S- | :30 | 2 | \$320.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 2 \$320.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 10/13/12 8:38 AM Sat 8-10am 8-10am :30 MC0912H \$320.00 NM 2 WTAE Sa 10/13/12 8:58 AM Sat 8-10am 8-10am :30 MC0812H \$320.00 NM | | | | | | | | | |
| 7 | 10/14/12 | 10/14/12 | Good Morning America | 7-8am | -----S | :30 | 1 | \$395.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$395.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/14/12 7:58 AM Good Morning America Sun 7-8am :30 MC0812H \$395.00 NM | | | | | | | | | |
| 8 | 10/14/12 | 10/14/12 | Sun 5-7am News | 5-7a | -----S | :30 | 1 | \$220.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$220.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/14/12 4:59 AM Sun 5-7am News 5-7a :30 MC0912H \$220.00 NM | | | | | | | | | |
| 9 | 10/14/12 | 10/14/12 | Sun 8-10am News | 8-10am | -----S | :30 | 2 | \$320.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 2 \$320.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Su 10/14/12 8:53 AM Sun 8-10am News 8-10am :30 MC0912H \$320.00 NM 1 WTAE Su 10/14/12 9:28 AM Sun 8-10am News 8-10am :30 MC0912H \$320.00 NM | | | | | | | | | |
| 10 | 10/09/12 | 10/11/12 | Live with Kelly | 9-10am | -TW---- | :30 | 3 | \$220.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TW---- 3 \$220.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Tu 10/09/12 9:34 AM Live with Kelly 9-10am :30 MC0812H \$220.00 NM 3 WTAE W 10/10/12 9:59 AM Live with Kelly 9-10am :30 MC0912H \$220.00 NM 1 WTAE Th 10/11/12 9:44 AM Live with Kelly 9-10am :30 MC0912H \$220.00 NM | | | | | | | | | |
| 11 | 10/08/12 | 10/12/12 | The View | 11am-noon | M---F-- | :30 | 2 | \$395.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M---F-- 2 \$395.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 10/08/12 11:34 AM The View 11am-noon :30 MC0912H \$395.00 NM 1 WTAE F 10/12/12 11:31 AM The View 11am-noon :30 MC0912H \$395.00 NM | | | | | | | | | |
| 12 | 10/09/12 | 10/12/12 | WTAE Noon News | 12-12:30pm | -TW-F-- | :30 | 3 | \$270.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TW-F-- 3 \$270.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/09/12 12:23 PM WTAE Noon News 12-12:30pm :30 MC0912H \$270.00 NM 3 WTAE W 10/10/12 12:25 PM WTAE Noon News 12-12:30pm :30 MC0812H \$270.00 NM 2 WTAE F 10/12/12 12:29 PM WTAE Noon News 12-12:30pm :30 MC0912H \$270.00 NM | | | | | | | | | |
| 13 | 10/08/12 | 10/11/12 | Access Hollywood | 12:30-1pm | M--T--- | :30 | 2 | \$195.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M--T--- 2 \$195.00 | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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P.O. Box 26887
Lehigh Valley, PA 18002-6887

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|------------------|------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937658-1 | 10/14/12 | October 2012 | 10/01/12 - 10/14/12 |
| Advertiser | Product | Estimate Number | |
| Critz/D/Congress | CRITZ/CONGRESS/D | 2456 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|------------------|-----------------|------------------|----------------|----------------|----------|---------------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|------------------|-------------|----------------|---------|----------|------|------|------|------|----------|----------|------------------|----------------|----------|---------|----------|---------------------|----|-------------|------|----|----------|---------|----------------|----------|-----|---------|----------|----|---|------|---|----------|---------|---------------|----------|-----|---------|----------|----|---|------|----|----------|---------|-------|----------|-----|---------|----------|----|---|------|---|----------|---------|----------------|-------|-----|---------|----------|----|-------------------|--|--|--|--|--|--|--|--|--|--|
| 13 | 10/08/12 | 10/11/12 | Access Hollywood | 12:30-1pm | M--T--- | :30 | 2 | \$195.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>10/08/12</td><td>12:42 PM</td><td>Access Hollywood</td><td>12:30-1pm</td><td>:30</td><td>MC0912H</td><td>\$195.00</td><td>NM</td></tr><tr><td>2</td><td>WTAE</td><td>Th</td><td>10/11/12</td><td>12:59 PM</td><td>Access Hollywood</td><td>12:30-1pm</td><td>:30</td><td>MC0812H</td><td>\$195.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WTAE | M | 10/08/12 | 12:42 PM | Access Hollywood | 12:30-1pm | :30 | MC0912H | \$195.00 | NM | 2 | WTAE | Th | 10/11/12 | 12:59 PM | Access Hollywood | 12:30-1pm | :30 | MC0812H | \$195.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WTAE | M | 10/08/12 | 12:42 PM | Access Hollywood | 12:30-1pm | :30 | MC0912H | \$195.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WTAE | Th | 10/11/12 | 12:59 PM | Access Hollywood | 12:30-1pm | :30 | MC0812H | \$195.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 10/09/12 | 10/12/12 | THE CHEW | 1P-2P | -T--F-- | :30 | 2 | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T--F--</td><td>2</td><td>\$295.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>10/09/12</td><td>1:29 PM</td><td>THE CHEW</td><td>1P-2P</td><td>:30</td><td>MC0912H</td><td>\$295.00</td><td>NM</td></tr><tr><td>2</td><td>WTAE</td><td>F</td><td>10/12/12</td><td>1:58 PM</td><td>THE CHEW</td><td>1P-2P</td><td>:30</td><td>MC0812H</td><td>\$295.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/08/12 | 10/14/12 | -T--F-- | 2 | \$295.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WTAE | Tu | 10/09/12 | 1:29 PM | THE CHEW | 1P-2P | :30 | MC0912H | \$295.00 | NM | 2 | WTAE | F | 10/12/12 | 1:58 PM | THE CHEW | 1P-2P | :30 | MC0812H | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/08/12 | 10/14/12 | -T--F-- | 2 | \$295.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WTAE | Tu | 10/09/12 | 1:29 PM | THE CHEW | 1P-2P | :30 | MC0912H | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WTAE | F | 10/12/12 | 1:58 PM | THE CHEW | 1P-2P | :30 | MC0812H | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 10/08/12 | 10/10/12 | M-F 3-4P | M-F 3-4P | MTW---- | :30 | 2 | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-W----</td><td>2</td><td>\$295.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>10/08/12</td><td>3:55 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>MC0812H</td><td>\$295.00</td><td>NM</td></tr><tr><td>2</td><td>WTAE</td><td>W</td><td>10/10/12</td><td>3:46 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>MC0912H</td><td>\$295.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/08/12 | 10/14/12 | M-W---- | 2 | \$295.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WTAE | M | 10/08/12 | 3:55 PM | M-F 3-4P | M-F 3-4P | :30 | MC0812H | \$295.00 | NM | 2 | WTAE | W | 10/10/12 | 3:46 PM | M-F 3-4P | M-F 3-4P | :30 | MC0912H | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/08/12 | 10/14/12 | M-W---- | 2 | \$295.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WTAE | M | 10/08/12 | 3:55 PM | M-F 3-4P | M-F 3-4P | :30 | MC0812H | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WTAE | W | 10/10/12 | 3:46 PM | M-F 3-4P | M-F 3-4P | :30 | MC0912H | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 10/09/12 | 10/11/12 | DR OZ | M-F 4-5p | -T-T--- | :30 | 2 | \$395.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-T---</td><td>2</td><td>\$395.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>10/09/12</td><td>4:21 PM</td><td>DR OZ</td><td>M-F 4-5p</td><td>:30</td><td>MC0812H</td><td>\$395.00</td><td>NM</td></tr><tr><td>2</td><td>WTAE</td><td>Th</td><td>10/11/12</td><td>4:37 PM</td><td>DR OZ</td><td>M-F 4-5p</td><td>:30</td><td>MC0912H</td><td>\$395.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/08/12 | 10/14/12 | -T-T--- | 2 | \$395.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WTAE | Tu | 10/09/12 | 4:21 PM | DR OZ | M-F 4-5p | :30 | MC0812H | \$395.00 | NM | 2 | WTAE | Th | 10/11/12 | 4:37 PM | DR OZ | M-F 4-5p | :30 | MC0912H | \$395.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/08/12 | 10/14/12 | -T-T--- | 2 | \$395.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WTAE | Tu | 10/09/12 | 4:21 PM | DR OZ | M-F 4-5p | :30 | MC0812H | \$395.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WTAE | Th | 10/11/12 | 4:37 PM | DR OZ | M-F 4-5p | :30 | MC0912H | \$395.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 10/08/12 | 10/12/12 | 5-6pm News M-F | 5-6pm | M---F-- | :30 | 2 | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M---F--</td><td>2</td><td>\$520.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>10/08/12</td><td>5:12 PM</td><td>5-6pm News M-F</td><td>5-6pm</td><td>:30</td><td>MC0912H</td><td>\$520.00</td><td>NM</td></tr><tr><td>2</td><td>WTAE</td><td>F</td><td>10/12/12</td><td>5:28 PM</td><td>5-6pm News M-F</td><td>5-6pm</td><td>:30</td><td>MC0912H</td><td>\$520.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/08/12 | 10/14/12 | M---F-- | 2 | \$520.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WTAE | M | 10/08/12 | 5:12 PM | 5-6pm News M-F | 5-6pm | :30 | MC0912H | \$520.00 | NM | 2 | WTAE | F | 10/12/12 | 5:28 PM | 5-6pm News M-F | 5-6pm | :30 | MC0912H | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/08/12 | 10/14/12 | M---F-- | 2 | \$520.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WTAE | M | 10/08/12 | 5:12 PM | 5-6pm News M-F | 5-6pm | :30 | MC0912H | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WTAE | F | 10/12/12 | 5:28 PM | 5-6pm News M-F | 5-6pm | :30 | MC0912H | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 10/09/12 | 10/11/12 | DR OZ | M-F 4-5p | -TW---- | :30 | 3 | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/08/12 | 10/14/12 | -TW---- | 3 | \$520.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WTAE | Tu | 10/09/12 | | DR OZ | M-F 4-5p | :00 | | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 18.4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WTAE | W | 10/10/12 | 5:52 PM | DR OZ | M-F 4-5p | :30 | MC0912H | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WTAE | Th | 10/11/12 | 5:52 PM | DR OZ | M-F 4-5p | :30 | MC0912H | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WTAE | F | 10/12/12 | 5:56 PM | 5-6pm News M-F | 5-6pm | :30 | MC0912H | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 18.1 10/09 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 10/08/12 | 10/12/12 | 6-6:30pm News | 6-6:30pm | M--TF-- | :30 | 3 | \$645.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M--TF--</td><td>3</td><td>\$645.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WTAE</td><td>M</td><td>10/08/12</td><td>6:21 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>MC0912H</td><td>\$645.00</td><td>NM</td></tr><tr><td>3</td><td>WTAE</td><td>Th</td><td>10/11/12</td><td>6:13 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>MC0812H</td><td>\$645.00</td><td>NM</td></tr><tr><td>1</td><td>WTAE</td><td>F</td><td>10/12/12</td><td>6:27 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>MC0812H</td><td>\$645.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/08/12 | 10/14/12 | M--TF-- | 3 | \$645.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WTAE | M | 10/08/12 | 6:21 PM | 6-6:30pm News | 6-6:30pm | :30 | MC0912H | \$645.00 | NM | 3 | WTAE | Th | 10/11/12 | 6:13 PM | 6-6:30pm News | 6-6:30pm | :30 | MC0812H | \$645.00 | NM | 1 | WTAE | F | 10/12/12 | 6:27 PM | 6-6:30pm News | 6-6:30pm | :30 | MC0812H | \$645.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/08/12 | 10/14/12 | M--TF-- | 3 | \$645.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WTAE | M | 10/08/12 | 6:21 PM | 6-6:30pm News | 6-6:30pm | :30 | MC0912H | \$645.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WTAE | Th | 10/11/12 | 6:13 PM | 6-6:30pm News | 6-6:30pm | :30 | MC0812H | \$645.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WTAE | F | 10/12/12 | 6:27 PM | 6-6:30pm News | 6-6:30pm | :30 | MC0812H | \$645.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 10/13/12 | 10/13/12 | Sat Early News | 6-630p / 7-730p | | :30 | 1 | \$420.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

DUPLICATE INVOICE

| | | | |
|------------------|------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937658-1 | 10/14/12 | October 2012 | 10/01/12 - 10/14/12 |
| Advertiser | Product | Estimate Number | |
| Critz/D/Congress | CRITZ/CONGRESS/D | 2456 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|----------------|-------------|-------------|
| -----S- | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----S- | 1 | \$420.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WTAE Sa | | 10/13/12 | 7:20 PM | Sat Early News | 6-630p / 7-730p | :30 | MC0912H | \$420.00 | NM |
| 21 | 10/14/12 | 10/14/12 | Sun Early News | 630-7p | -----S | :30 | 1 | \$420.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----S | 1 | \$420.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WTAE Su | | 10/14/12 | 6:51 PM | Sun Early News | 630-7p | :30 | MC0812H | \$420.00 | NM |
| 22 | 10/10/12 | 10/12/12 | Inside Edition | 7-7:30pm | --W-F-- | :30 | 2 | \$595.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | --W-F-- | 2 | \$595.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WTAE W | | 10/10/12 | 7:29 PM | Inside Edition | 7-7:30pm | :30 | MC0912H | \$595.00 | NM |
| 2 WTAE F | | 10/12/12 | 7:01 PM | Inside Edition | 7-7:30pm | :30 | MC0912H | \$595.00 | NM |
| 23 | 10/09/12 | 10/12/12 | Entertainment Tonight | 7:30-8pm | -T-TF-- | :30 | 3 | \$645.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -T-TF-- | 3 | \$645.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WTAE Tu | | 10/09/12 | 7:46 PM | Entertainment Tonight | 7:30-8pm | :30 | MC0912H | \$645.00 | NM |
| 3 WTAE Th | | 10/11/12 | 7:47 PM | Entertainment Tonight | 7:30-8pm | :30 | MC0912H | \$645.00 | NM |
| 2 WTAE F | | 10/12/12 | 7:40 PM | Entertainment Tonight | 7:30-8pm | :30 | MC0912H | \$645.00 | NM |
| 24 | 10/13/12 | 10/13/12 | Inside Edition Wknd | SA 730p-8p | -----S- | :30 | 1 | \$345.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----S- | 1 | \$345.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WTAE F | | 10/12/12 | | Late Run 11pm News | 11:30pm-12:05am | :00 | | \$345.00 | NM |
| | | | | See MG 24.3 | | | | | |
| 1 WTAE Sa | | 10/13/12 | | Inside Edition Wknd | SA 730p-8p | :00 | | \$345.00 | NM |
| | | | | See MG 24.2 | | | | | |
| 3 WTAE Sa | | 10/13/12 | | Inside Edition Wknd | SA 730p-8p | :00 | | \$345.00 | NM |
| | | | | Credited | | | | | |
| 25 | 10/08/12 | 10/10/12 | M-Sun 11pm News | M-Su 11-11:35pm | M-W---- | :30 | 2 | \$945.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | M-W---- | 2 | \$945.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WTAE M | | 10/08/12 | 11:23 PM | M-Sun 11pm News | M-Su 11-11:35pm | :30 | MC0812H | \$945.00 | NM |
| 2 WTAE W | | 10/10/12 | 11:26 PM | M-Sun 11pm News | M-Su 11-11:35pm | :30 | MC0912H | \$945.00 | NM |
| 26 | 10/14/12 | 10/14/12 | M-Sun 11pm News | M-Su 11-11:35pm | -----S | :30 | 1 | \$995.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | -----S | 1 | \$995.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WTAE Su | | 10/14/12 | 11:22 PM | M-Sun 11pm News | M-Su 11-11:35pm | :30 | MC0912H | \$995.00 | NM |
| 27 | 10/09/12 | 10/12/12 | Nightline | 11:35pm-1205am | -T-TF-- | :30 | 2 | \$395.00 | NM |

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

| | | | |
|------------------|------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 937658-1 | 10/14/12 | October 2012 | 10/01/12 - 10/14/12 |
| Advertiser | Product | Estimate Number | |
| Critz/D/Congress | CRITZ/CONGRESS/D | 2456 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|----------|------|
| 27 | 10/09/12 | 10/12/12 | Nightline | 11:35pm-1205am | -T--F-- | :30 | 2 | \$395.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T--F-- 2 \$395.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Tu 10/09/12 11:53 PM Nightline 11:35pm-1205am :30 MC0912H \$395.00 NM 1 WTAE F 10/12/12 11:55 PM Nightline 11:35pm-1205am :30 MC0812H \$395.00 NM | | | | | | | | | |
| 28 | 10/10/12 | 10/11/12 | Jimmy Kimmel | 12:05am-1:05am | --WT--- | :30 | 2 | \$145.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WT--- 2 \$145.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/10/12 12:27 AM Jimmy Kimmel 12:05am-1:05am :30 MC0912H \$145.00 NM 2 WTAE Th 10/11/12 1:00 AM Jimmy Kimmel 12:05am-1:05am :30 MC0912H \$145.00 NM | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 54 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$23,380.00 |
| <u>Agency Commission</u> | \$3,507.00 |
| <u>Net Amount Due</u> | \$19,873.00 |

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

| | | | |
|--------------------------|--|------------------------------|--------------|
| Today's Date: | October 16, 2012 | | |
| Station: | WTAE | | Drop Down |
| Sales Region: | NATIONAL | | Drop Down |
| Agency: | LUC Media, Inc | | |
| Advertiser: | Critz / D / Congress | | |
| Invoice # | 937658-1 | Net Invoice Amount \$ | 19,873.00 |
| Invoice Date | | Amount Paid \$ | 15,788.75 |
| | | Adjustment to Gross Billing | (\$4,805.00) |
| | | Adjustment to Net Billing \$ | (4,084.25) |
| AE Name: | Bob Cain | | |
| SM Name: | Brian Raughter | | |
| Reason for DEBIT/CREDIT: | RATE ADJUSTMENT | | Drop Down |
| | (Field Required - must use drop down list) | | |

EXPLANATION (Please explain in detail):

Correct NET Invoice total should be \$15,788.75 resulting from LUC rate adjustments (see attached).

Revised invoice required? _____

REQUIRED APPROVALS:

| | | |
|-----------------|-----------------------|--|
| Local AE | Local Sales Region | (Web & Mobile when applicable) |
| LSM | Local Sales Region | (Web & Mobile when applicable) |
| NSM | National Sales Region | (Web & Mobile when applicable) |
| DSM | Digital Sales Region | Web & Mobile optional/station's discretion |
| GSM | All debits/credits | except Retrans & Non Sales region |
| Regl Controller | All debits/credits | |

Form with all required approvals emailed to: HTVCreditNortheast <htvcreditnortheast@hearst.com>

Input to Wide Orbit on: _____ by _____

Updated 03/15/12

| Advertiser | Invoice # | Time Period | DayOfWeek | Date | Air Time | Length | Rate | LUC Rate | Gross Rebate | Net Rebate |
|------------------|-----------|-------------------------|-----------|----------|-------------|--------|----------|----------|--------------|------------|
| Critz/D/Congress | 937658-1 | (5:00:00 PM-5:30:00 PM) | Monday | 10/08/12 | 5:12:11 PM | :30 | \$520.00 | \$450.00 | -\$70.00 | -\$59.50 |
| Critz/D/Congress | 937658-1 | (5:00:00 PM-5:30:00 PM) | Friday | 10/12/12 | 5:28:11 PM | :30 | \$520.00 | \$450.00 | -\$70.00 | -\$59.50 |
| Critz/D/Congress | 937658-1 | (5:30:00 AM-6:00:00 AM) | Tuesday | 10/09/12 | 5:28:25 AM | :30 | \$320.00 | \$200.00 | -\$120.00 | -\$102.00 |
| Critz/D/Congress | 937658-1 | (5:30:00 AM-6:00:00 AM) | Friday | 10/12/12 | 5:42:38 AM | :30 | \$320.00 | \$200.00 | -\$120.00 | -\$102.00 |
| Critz/D/Congress | 937658-1 | (5:30:00 PM-6:00:00 PM) | Thursday | 10/11/12 | 5:52:07 PM | :30 | \$520.00 | \$450.00 | -\$70.00 | -\$59.50 |
| Critz/D/Congress | 937658-1 | (5:30:00 PM-6:00:00 PM) | Wednesday | 10/10/12 | 5:51:54 PM | :30 | \$520.00 | \$450.00 | -\$70.00 | -\$59.50 |
| Critz/D/Congress | 937658-1 | (5:30:00 PM-6:00:00 PM) | Friday | 10/12/12 | 5:55:52 PM | :30 | \$520.00 | \$450.00 | -\$70.00 | -\$59.50 |
| Critz/D/Congress | 937658-1 | (6:00:00 AM-6:30:00 AM) | Monday | 10/08/12 | 6:09:25 AM | :30 | \$495.00 | \$400.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | (6:00:00 AM-6:30:00 AM) | Thursday | 10/11/12 | 6:22:22 AM | :30 | \$495.00 | \$400.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | (6:30:00 AM-7:00:00 AM) | Wednesday | 10/10/12 | 6:59:02 AM | :30 | \$520.00 | \$400.00 | -\$120.00 | -\$102.00 |
| Critz/D/Congress | 937658-1 | (6:30:00 AM-7:00:00 AM) | Tuesday | 10/09/12 | 6:26:29 AM | :30 | \$520.00 | \$400.00 | -\$120.00 | -\$102.00 |
| Critz/D/Congress | 937658-1 | 11:35pm-1205am | Friday | 10/12/12 | 11:55:03 PM | :30 | \$395.00 | \$300.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 11:35pm-1205am | Tuesday | 10/09/12 | 11:53:02 PM | :30 | \$395.00 | \$300.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 11am-noon | Monday | 10/08/12 | 11:33:48 AM | :30 | \$395.00 | \$300.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 11am-noon | Friday | 10/12/12 | 11:31:23 AM | :30 | \$395.00 | \$300.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 12-12:30pm | Friday | 10/12/12 | 12:29:26 PM | :30 | \$270.00 | \$225.00 | -\$45.00 | -\$38.25 |
| Critz/D/Congress | 937658-1 | 12-12:30pm | Tuesday | 10/09/12 | 12:23:05 PM | :30 | \$270.00 | \$225.00 | -\$45.00 | -\$38.25 |
| Critz/D/Congress | 937658-1 | 12-12:30pm | Wednesday | 10/10/12 | 12:24:57 PM | :30 | \$270.00 | \$225.00 | -\$45.00 | -\$38.25 |
| Critz/D/Congress | 937658-1 | 12:05am-1:05am | Thursday | 10/11/12 | 12:59:59 XM | :30 | \$145.00 | \$100.00 | -\$45.00 | -\$38.25 |
| Critz/D/Congress | 937658-1 | 12:05am-1:05am | Wednesday | 10/10/12 | 12:27:06 XM | :30 | \$145.00 | \$100.00 | -\$45.00 | -\$38.25 |
| Critz/D/Congress | 937658-1 | 12:30-1pm | Thursday | 10/11/12 | 12:59:02 PM | :30 | \$195.00 | \$150.00 | -\$45.00 | -\$38.25 |
| Critz/D/Congress | 937658-1 | 12:30-1pm | Monday | 10/08/12 | 12:41:53 PM | :30 | \$195.00 | \$150.00 | -\$45.00 | -\$38.25 |
| Critz/D/Congress | 937658-1 | 1P-2P | Friday | 10/12/12 | 1:57:35 PM | :30 | \$295.00 | \$200.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 1P-2P | Tuesday | 10/09/12 | 1:29:23 PM | :30 | \$295.00 | \$200.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 5-7a | Sunday | 10/14/12 | 4:59:26 AM | :30 | \$220.00 | \$125.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 6-630p / 7-730p | Saturday | 10/13/12 | 7:19:44 PM | :30 | \$420.00 | \$350.00 | -\$70.00 | -\$59.50 |
| Critz/D/Congress | 937658-1 | 6-6:30pm | Monday | 10/08/12 | 6:21:23 PM | :30 | \$645.00 | \$550.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 6-6:30pm | Thursday | 10/11/12 | 6:13:07 PM | :30 | \$645.00 | \$550.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 6-6:30pm | Friday | 10/12/12 | 6:27:28 PM | :30 | \$645.00 | \$550.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 630-7p | Sunday | 10/14/12 | 6:50:34 PM | :30 | \$420.00 | \$350.00 | -\$70.00 | -\$59.50 |
| Critz/D/Congress | 937658-1 | 7-7:30pm | Wednesday | 10/10/12 | 7:29:29 PM | :30 | \$595.00 | \$500.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 7-7:30pm | Friday | 10/12/12 | 7:00:51 PM | :30 | \$595.00 | \$500.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 7-8am | Saturday | 10/13/12 | 7:29:00 AM | :30 | \$395.00 | \$300.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 7-8am | Sunday | 10/14/12 | 7:58:20 AM | :30 | \$395.00 | \$275.00 | -\$120.00 | -\$102.00 |
| Critz/D/Congress | 937658-1 | 7-9am | Thursday | 10/11/12 | 8:59:26 AM | :30 | \$445.00 | \$325.00 | -\$120.00 | -\$102.00 |
| Critz/D/Congress | 937658-1 | 7-9am | Monday | 10/08/12 | 8:43:58 AM | :30 | \$445.00 | \$325.00 | -\$120.00 | -\$102.00 |
| Critz/D/Congress | 937658-1 | 7-9am | Wednesday | 10/10/12 | 7:26:30 AM | :30 | \$445.00 | \$325.00 | -\$120.00 | -\$102.00 |
| Critz/D/Congress | 937658-1 | 7:30-8pm | Thursday | 10/11/12 | 7:46:41 PM | :30 | \$645.00 | \$550.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 7:30-8pm | Friday | 10/12/12 | 7:39:33 PM | :30 | \$645.00 | \$550.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 7:30-8pm | Tuesday | 10/09/12 | 7:46:07 PM | :30 | \$645.00 | \$550.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | 8-10am | Sunday | 10/14/12 | 9:27:39 AM | :30 | \$320.00 | \$200.00 | -\$120.00 | -\$102.00 |

| Advertiser | Invoice # | Time Period | DayOfWeek | Date | Air Time | Length | Rate | LUC Rate | Gross Rebate | Net Rebate |
|------------------|-----------|-----------------|-----------|----------------|-------------|--------|--------------------|--------------------|--------------------|--------------------|
| Critz/D/Congress | 937658-1 | 8-10am | Saturday | 10/13/12 | 8:38:05 AM | :30 | \$320.00 | \$250.00 | -\$70.00 | -\$59.50 |
| Critz/D/Congress | 937658-1 | 8-10am | Saturday | 10/13/12 | 8:58:26 AM | :30 | \$320.00 | \$250.00 | -\$70.00 | -\$59.50 |
| Critz/D/Congress | 937658-1 | 8-10am | Sunday | 10/14/12 | 8:52:49 AM | :30 | \$320.00 | \$200.00 | -\$120.00 | -\$102.00 |
| Critz/D/Congress | 937658-1 | 9-10am | Thursday | 10/11/12 | 9:43:54 AM | :30 | \$220.00 | \$175.00 | -\$45.00 | -\$38.25 |
| Critz/D/Congress | 937658-1 | 9-10am | Wednesday | 10/10/12 | 9:59:11 AM | :30 | \$220.00 | \$175.00 | -\$45.00 | -\$38.25 |
| Critz/D/Congress | 937658-1 | 9-10am | Tuesday | 10/09/12 | 9:34:02 AM | :30 | \$220.00 | \$175.00 | -\$45.00 | -\$38.25 |
| Critz/D/Congress | 937658-1 | M-F 3-4P | Wednesday | 10/10/12 | 3:46:21 PM | :30 | \$295.00 | \$200.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | M-F 3-4P | Monday | 10/08/12 | 3:55:00 PM | :30 | \$295.00 | \$200.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | M-F 4-5p | Tuesday | 10/09/12 | 4:21:10 PM | :30 | \$395.00 | \$300.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | M-F 4-5p | Thursday | 10/11/12 | 4:37:01 PM | :30 | \$395.00 | \$300.00 | -\$95.00 | -\$80.75 |
| Critz/D/Congress | 937658-1 | M-Su 11-11:35pm | Sunday | 10/14/12 | 11:21:37 PM | :30 | \$995.00 | \$850.00 | -\$145.00 | -\$123.25 |
| Critz/D/Congress | 937658-1 | M-Su 11-11:35pm | Monday | 10/08/12 | 11:22:36 PM | :30 | \$945.00 | \$800.00 | -\$145.00 | -\$123.25 |
| Critz/D/Congress | 937658-1 | M-Su 11-11:35pm | Wednesday | 10/10/12 | 11:26:21 PM | :30 | \$945.00 | \$800.00 | -\$145.00 | -\$123.25 |
| | | | | Totals: | | | \$23,380.00 | \$18,575.00 | -\$4,805.00 | -\$4,084.25 |